



Investment Opportunity



Central Arnhem Road Homelands Economic Development

The Central Arnhem Road is the primary land connection between East Arnhem and the broader Northern Territory and represents one of the most significant untapped economic development opportunities in the Northern Territory. The Central Arnhem Road is a 675km unsealed drive and passes through some of the most remote and culturally significant country in Australia, servicing over 15,000 residents across more than 20 Aboriginal communities and homelands.

The Federal and Northern Territory Governments have committed A\$355 million towards re-aligning and sealing priority sections of the Central Arnhem Road, however the corridor is at a critical investment point and additional investment is required to realise the significant social and economic development opportunities that exist within the Arnhem region.

Five priority homelands infrastructure projects have been identified for strategic investment to unlock economic opportunities, improve access, enhance visitor experience and establish the foundations for long-term prosperity through the development of this top multi-day driving destination.

- Gapuwiyak community, Gapuwiyak Art Centre
- Buymarr homeland, Buymarr Getaways
- Bawaka homeland, Bawaka Experience
- Bäniyala homeland, Dholuwuy Campground and Stingray Camp
- Dhalinybuy community, Liya Wanhurr Tours & Camping



High demand for Aboriginal
tourism experiences



Enabling infrastructure



Natural attractions and
locations

TOURISM

Investment Type

- Capital investor
- Philanthropic investor

Status

Investment ready

Region

East Arnhem, Northern Territory,
Australia

Project Value

Dependent on concept

Presented to market by



DEVELOPING
EAST ARNHEM



Key features

Pristine natural environment

The Central Arnhem Road passes through some of the most remote and culturally significant country in Australia, offering pristine, private and secluded locations within East Arnhem's vast untouched landscapes.

Yolŋu-led

Project ownership and concepts developed by Yolŋu Traditional Owners and local Aboriginal Corporations ensuring that local voices have identified priorities, shaping the vision, design and development of opportunities

Spectacular landscapes

East Arnhem is one of the country's most remarkable and unspoilt destinations, boasting world-class fishing, pristine beaches and stunning natural landscapes including lush rainforests, towering red cliffs, escarpments and savannah woodland

Eco-centric development potential

Low-impact, sustainable development opportunities, including beachfront eco-cabins and accommodation, culturally designed gathering shelters, solar-powered safari camps and tents, fly-in experiences, and open platforms to host groups

Cultural experiences

East Arnhem is home to the Yolŋu people and culturally very rich, with communities maintaining their languages, traditions, and clan systems and an unbroken connection to culture and Country.

The Central Arnhem Road Homelands Economic Investment presents a rare opportunity to develop high-quality Yolŋu led experiences in one of the Northern Territory's most distinctive and spectacular natural landscapes.

Interested parties are encouraged to get in touch to explore the potential of these exceptional opportunities.

Company profile

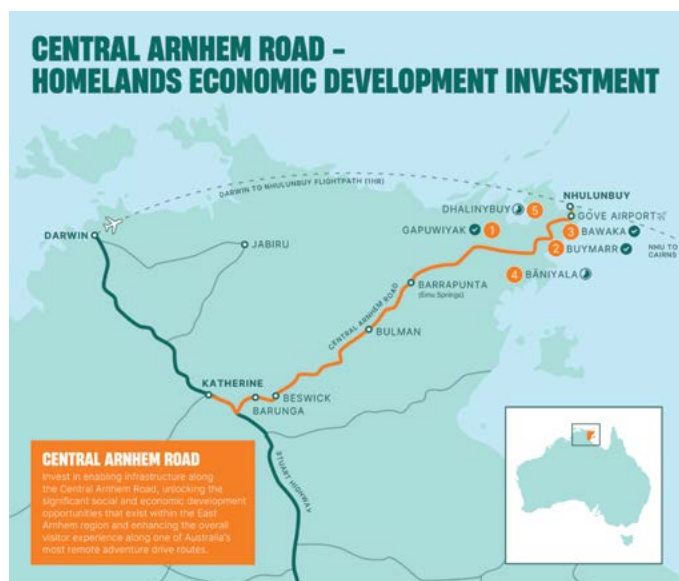
DEAL is an independent, not-for-profit organisation focused on investment and economic development opportunities across East Arnhem. DEAL works alongside Yolŋu Traditional Owners, local organisations, governments and investors to support prosperity, resilience and long-term sustainability for the region.

East Arnhem is one of the most culturally significant regions in Australia, shaped by tens of thousands of years of Yolŋu history, culture and songlines. The vision of Yolŋu Traditional Owners is to keep communities and homelands strong while supporting meaningful, culturally informed economic development. DEAL's work is guided by these aspirations and grounded in respect for culture, Country and community.

East Arnhem is open for business – with established sea, air, and road corridors, a high-speed fibre network, and a deep-water port connecting directly to national and Asia-Pacific markets.

Considerations

- Land tenure secured for priority projects, with an existing Section 19 agreement under the Aboriginal Land Rights Act to conduct commercial activities
- Strong interest anticipated from multi-day tour operators with upgraded facilities enabling year-round access and product development
- Priority homeland locations near Central Arnhem Road and serviced by Local Government and/or homeland service providers
- Concepts, costings and economic benefit analysis have been developed for identified projects and enabling infrastructure



Contact

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